

SCOPE OF WORK

Position: Research Assistant/s

Purpose: Data collection for a national public survey to establish if media are effective in improving transparency and accountability in Kenya.

Duration of Contract: 10 Days

1.0 BACKGROUND

Bridge Africa ADC has been contracted by a leading NGO to undertake a national public survey to establish the effectiveness of media in improving transparency and accountability in Kenya. The research findings will help demonstrate how the program has performed against its revised framework. The research endeavors to answer two questions:

- Are the media effective in improving transparency and accountability in Kenya?
- How can citizens capacity to capacity to hold powers to account through media be enhanced?

2.0 TASKS

- Participate in a two –day Fieldwork Training.
- Travel with a survey team to the field for a pre-test of the questionnaire.
- Travel as a member of a survey team to a field location in different counties to be selected
- Participate in administering the survey questionnaire and administer at least 10 questionnaires per day.
- Following completion of the survey and participate in a survey team debriefing session.

3.0 PREFERRED QUALIFICATIONS

The successful candidate/s should possess the following characteristics:

- Fluency in written and spoken English and Swahili.
- Minimum of a Diploma certificate
- At least 3 years experience working in the field of research, management,
- Willingness and ability to spend extensive periods of time (at least 70% of contract, to include weekends and evenings) in remote areas.
- Proven record of successful interaction with individuals from a diverse array of backgrounds,
- Demonstrable experience conducting and analyzing field research and managing a local research team;
- In-depth understanding of the social, institutional, and political environment in Kenya
- Knowledge of computer programs, including Microsoft Word and Excel;
- Punctuality, intellectual curiosity, willingness to take initiative and multi-tasking.

Applications for this position will be closed on May 10, 2015.